

# Move from Bean Counter to Business Advisor

The Delta4 Consulting System™ is a turn-key, step-by-step consulting process created specifically for use with small to medium sized businesses.

This turnkey consulting system offers you total flexibility in how you deliver your services. Our detailed methodology walks you through every step of the process, yet still allows you the freedom to choose how you'll deliver consulting services to your clients.

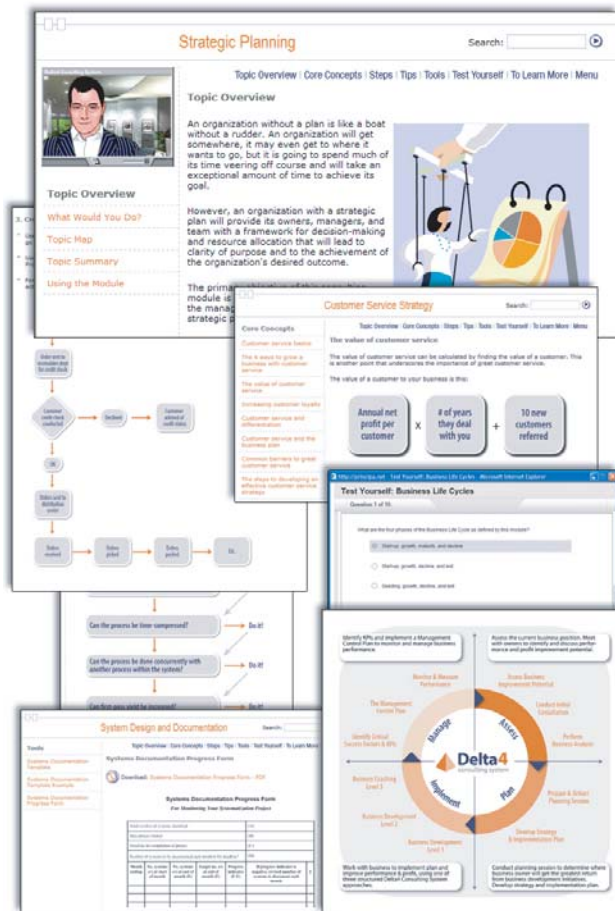


## A whole new approach to offering valuable business development services to your clients.

You can offer your clients three unique options:

1. An easy to implement business monitoring service.
2. A flexible, modular consulting methodology that you'll deliver as individual engagements - enabling you to apply a fix where your clients need it most.
3. A start-to-finish 9-stage Coaching Program you'll run with your client over a 1 to 2 year period in return for a fixed monthly fee.

Importantly, the D4 Consulting System provides you with all the back up tools and resources you need to become an effective and valuable business advisor for your clients.



***"Principa provides tools and resources that can be easily utilized by busy professionals. Tools that enable them to really do Business Development work. For those of us in the profession that really want to make a difference to our clients' businesses and their life, Principa is producing the Holy Grail!"***

Brad Sewell, Bradley Sewell and Co, Australia



Talk with a Principa Practice Development Advisor to learn how the Delta4 Consulting System can help you grow your firm and help your clients build a better business.

Contact Us:  info.ap@principa.net  info.na@principa.net  info.uk@principa.net